GordonMorris
hearing is believing

Project Case Study

deafPLUS, Bath

The Challenge...
To provide deafPLUS with an induction loop amplifier to enable their many hearing aid wearers to work and experience the activities at an adequate level

The Solution...
To meet the budget restrictions a reconditioned Univox loop amplifier was provided, which has performed excellently

The Benefits...
It has given the staff at deafPLUS the confidence in the knowledge that they are offering a quality induction loop for all their hearing aid users. It has enabled them to *'practice what they preach.'*

Gordon Morris Ltd has been able to work around budget restrictions to provide deafPLUS with a quality induction loop system. They can now provide their services with a sense of confidence.

Sensory Support
deafPLUS help people who have a sensory loss to get the most out of life. They *'believe passionately that whatever our ability to hear or see, we all have the same desire to communicate, share and be happy in life.'*
By working one on one, deafPLUS enable people to make a positive change in their own lives. Their blend of practical advice, information, support and guidance allow people to take charge of their own lives and break down the barriers they face.

Supplying the user with good quality
A good quality induction loop was critical for deafPLUS; this was to ensure that the many hearing aid users within the building received a good service. deafPLUS offer a mixture of trips, visits and in house talks and activities for several social groups of deaf, hard of hearing and visually impaired people living within Bath and North East Somerset. With a number of these social activities occurring in the deafPLUS Community Room, a quality induction loop was required to enable these users to hear the sound clearly.

Working around a budget
Gordon Morris Ltd was chosen to provide the solution; David Harris explains that *'Gordon Morris was recommended to us by colleagues within deafPLUS, who have had experience of their excellent service and products over the years.'* Not only this, the affordability of the Univox amplifier was also a factor on the decision. Even though deafPLUS were working with a restricted budget, Gordon Morris was able to negotiate and work around this by offering a *'reconditioned'* amplifier which works just as well as a brand new loop amplifier.

Enriching lives
Gordon Morris *'aims to satisfy all our customers with a service that informs, educates and enriches the lives of people with hearing impairment'*. This links in well with deafPLUS in helping people who have a sensory loss to get the most out of life.
This has been achieved with very positive feedback. Hearing aid wearers at deafPLUS, both clients and staff, have found the equipment excellent, with some saying more than once that *'this was the best loop they have used'*.

Importance and Excellence
Due to the deafPLUS community room being hired out for other use, David Harris states that *'knowing that we are offering and promoting the use of a quality induction loop is important to us'*. Not only has the equipment been performing extremely well, David commends the service as excellent; *'the engineer who installed the equipment was very efficient and left the room just as he found it'*.

With the Univox loop amplifier supplied, deafPLUS now offer a quality service to their hearing aid users.

Gordon Morris Ltd would like to thank David Harris for his kind cooperation with this article and wishes everyone at deafPLUS the very best for the future.
To find out more about what they can offer visit: http://www.deafplus.org/