



The challenge: To provide deafPLUS with an induction loop amplifier to enable their many hearing aid users to work and experience the activities at an enhanced level.

The solution: A reconditioned Univox loop amplifier to help meet budgetary restrictions.

The benefits: Staff at deafPLUS have confidence in the knowledge that they are offering a quality induction loop for all their hearing aid users, enabling them to ‘practice what they preach.’



deafPLUS offer a mixture of trips, visits and in house talks and activities for several social groups of deaf, hard of hearing and visually impaired people living within Bath and North East Somerset. With a number of these social activities occurring in the deafPLUS community room, a quality induction loop was required within a tight budget to enable these users to hear the sound clearly.

“Gordon Morris Ltd. has been able to work around budget restrictions to provide deafPLUS with a quality induction loop system. We can now provide services with confidence.”

deafPLUS help people who have a sensory loss to get the most out of life. They ***‘believe passionately that whatever our ability to hear or see, we all have the same desire to communicate, share and be happy in life.’***

By working one on one, deafPLUS enable people to make a positive change in their own lives. Their blend of practical advice, information, support and guidance allow people to take charge of their own lives and break down the barriers they face.

Improved access

A good quality induction loop was critical for deafPLUS to ensure that the many hearing aid users within the building received a good service.

Gordon Morris Ltd. was chosen to provide the solution. David Harris explains that ***‘Gordon Morris Ltd. was recommended to us by colleagues within deafPLUS, who have had experience of their excellent service and products over the years.’***



“Both clients and staff have found the equipment excellent, with some saying more than once that it was the best loop they have ever used.”



deafPLUS now have excellent quality hearing equipment, achieved on a tight budget.

The affordability of the Univox amplifier was also a factor in the decision. Even though deafPLUS were working with a restricted budget, Gordon Morris Ltd. was able to negotiate and work around this by offering a ‘reconditioned’ amplifier which works just as well as a brand new loop amplifier.

Enriching lives

The synergy between the aims of deafPLUS and Gordon Morris Ltd. in helping people who have a sensory loss to get the most out of life has helped create a positive working relationship between the two organisations. Gordon Morris Ltd. **‘aims to satisfy all our customers with a service that informs, educates and enriches the lives of people**

with hearing impairment’. This has been achieved with very positive feedback. Hearing aid users at deafPLUS, both clients and staff, have found the equipment excellent, with some saying more than once that **‘this was the best loop they have used’**.

Due to the deafPLUS community room being hired out for other purposes, David Harris explains that **‘knowing we are offering and promoting the use of a quality induction loop is important to us’**. Not only has the equipment been performing extremely well, David commends the service as excellent; **‘the engineer who installed the equipment was very efficient and left the room just as he found it’**.



Gordon Morris Ltd. would like to thank David Harris for his kind cooperation with this article and wishes everyone at deafPLUS the best for the future.